Permit #F00153559

FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00153559 **Type of Permit:** FILMING **Release Date:** 07/01/2019

Production Company CHERRY MULTIMEDIA LLC DBA CHERRY SODA STUDIOS

Insured Company Name CHERRY MULTIMEDIA LLC DBA CHERRY SODA STUDIOS

Contact Phone No. 1 800-378-7598 2
Contact Phone No. 2
Fax
Address 2129 COLORADO BLVD
LOS ANGELES, California 90041

Production Title ASSETS

Type of Production Industrial Video

Producer Lee Cherry

Director JT Rooney

1st AD Michale Hernandez

Production Manager Michael Hernandez

FilmL.A. Coordinator Naomi Kajiyama

Location Manager Michael Hernandez
Primary Phone Mobile - 512-705-2588
Secondary Phone

Location Assistant Heath Saunders
Primary Phone Mobile - 513-910-9529
Secondary Phone

Fees

FILMLA NON-REFUNDABLE FILM APPLICATION FEE	$685.00
LA COUNTY BEACH USE FEE	$400.00
LA COUNTY FIRE REVIEW	$282.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $1,452.00

Number of Locations 3

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Summary Information

Location

Permit Number	F00153559	**Location Manager**	Michael Hernandez
Production Company	CHERRY MULTIMEDIA LLC DBA CHER...	Primary Phone	Mobile - 512-705-2588
Insured Company	CHERRY MULTIMEDIA LLC DBA CHER...	Secondary Phone	
Production Title	ASSETS		

Location Address Eagle Rock Blvd., Colorado Blvd., N Figueroa St., Yosemite Dr, Los Angeles, CA, 90041

Location Type Grid

Film Dates 7/2/2019 - 7/2/2019 09:00 - 21:00 1 day

Open or Closed to the Public Open

Generic Conditions

All Vehicles must be parked legally.
Equipment staging and vehicles may park on one side of the street only.
GRID: Companies may briefly set-up on a sidewalk to film a vehicle in motion. However, no stopping and setting up without the prior approval of all affected business/residence owners.
GRID: Filming activity may not exceed a two hour time frame in any location.
GRID: It is the responsibility of the permittee to be aware of Special Condition areas, which are excluded from this grid location. A complete list of Special Condition areas can be found at www. Filmla.com
GRID: Max of 5 equipment vehicles allowed, must be smaller than a 3 ton cube truck or a stake bed.
GRID: May not interfere with filming activities of production companies in possession of location-specific permits, previously scheduled special events, or existing construction projects.
GRID: Re-setting/ Adjustment of equipment while using Process trailers, Tow Dolly, Insert cars, Camera cars, Russian arm and the like, is required to be done on a basecamp lot.
May not interfere with adjacent traffic lanes or adjacent bike lane
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Cast/Crew vehicles	1

Personnel on Location

Type	Quantity
Crew	3

Filming Activities Driving shots with the flow of traffic;

Jurisdiction **Political:** Los Angeles City - Council District 14 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Production Title	ASSETS		

Thomas Guide **Page:** 565 **Grid:**

Approvals LOS ANGELES CITY POLICE DEPARTMENT Richard Priest

Coordinator Note A film permit does not grant a right to film artwork or trademarked properties, logos or other images. Consultation with legal counsel is recommended if artwork or trademarked properties, logos or images are filmed.
No stopping/setting up/parking in front of merchants without prior approval.
May not interfere with other production companies or special events.
No blocking of exits/entrances/driveways.
No cabling or light setups.
May not compromise fire/emergency protection systems without presence of UFSO.
Must obtain separate permits for use of any Los Angeles County or Los Angeles City facilities.

Coordinator Note 7/3-7/5 dates canceled per L Cherry 6/28

Parking

Base Camp	4978 Floristan Ave,	**Crew Parking**	4978 Floristan Ave,
Location Type : Other Location	Los Angeles, CA, 90041	Location Type : Other Location	Los Angeles, CA, 90041

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Insured Company	CHERRY MULTIMEDIA LLC DBA CHER...	Secondary Phone	
Production Title	ASSETS		

Location Address 134 frwy., 5 frwy., 2 hwy., 101 frwy., inclusive (Excluding State freeways/highways and Cities of Burbank and Glendale), Los Angeles, CA, 90039

Location Type Grid

Film Dates 7/2/2019 - 7/2/2019 09:00 - 21:00 1 day

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
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Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Cast/Crew vehicles	1

Personnel on Location

Type	Quantity
Crew	3

Filming Activities Camera in car; Driving shots with the flow of traffic;

Jurisdiction **Political:** Los Angeles City - Council District 04 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Summary Information

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Insured Company	CHERRY MULTIMEDIA LLC DBA CHER...	Secondary Phone	
Production Title	ASSETS		

Thomas Guide **Page:** 593-594 **Grid:**

Approvals LOS ANGELES CITY POLICE DEPARTMENT Richard Priest

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May not interfere with other production companies or special events.
No blocking of exits/entrances/driveways.
No cabling or light setups.
May not compromise fire/emergency protection systems without presence of UFSO.
Must obtain separate permits for use of any Los Angeles County or Los Angeles City facilities.

Coordinator Note 7/3-7/5 dates canceled per L Cherry 6/28

Parking

Base Camp
Location Type : Filming Location

Parking Notes
Private lot

Crew Parking
Location Type : Filming Location

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Summary Information

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Insured Company	CHERRY MULTIMEDIA LLC DBA CHER...	Secondary Phone	
Production Title	ASSETS		

Location Address 33850 Pacific Coast Hwy, Malibu, CA, 90265

Location Name NICHOLAS CANYON BEACH

Location Type Beach

Location Description LA COUNTY BEACH.

Film Dates 7/2/2019 - 7/2/2019 09:00 - 21:00 1 day

Open or Closed to the Public Open

Generic Conditions *LA CITY AND/OR LA COUNTY FIRE CHECKLIST ATTACHED TO FINAL PERMIT. THE PERMITTEE IS RESPONSIBLE FOR COMPLETING CHECKLIST PRIOR TO FILMING ACTIVITY AT THIS LOCATION. NON COMPLIANCE MAY RESULT IN ASSIGNMENT OF A FIRE OFFICER.
Must comply with attached Beaches and Harbors Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic

Please see attached documents GenFilmPermitConditions_2012-03-01.pdf
NicholasCanyonBeach_SpecialFilmingConditions_2011-08.pdf
ParkingGuidelines_2012-03-01.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	1

Personnel on Location

Type	Quantity
Crew	3
LA County Field Inspection	1

Filming Activities Camera on sticks; Exterior establishing shots; Handheld equipment;

Jurisdiction **Political:** Los Angeles County - Supervisor District 3 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles County Fire Department

Thomas Guide **Page:** 626 **Grid:** A6

NO PERMIT

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Summary Information — Location

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Insured Company	CHERRY MULTIMEDIA LLC DBA CHER...	Secondary Phone	
Production Title	ASSETS		

Location Notes

Dual permit required with City of Malibu
The City of Malibu does not require students to get film permits.
Reservations for use of beach must be done through FilmL.A.

Lifeguard fees are not collected by FilmL.A. These fees are charged directly by DBH for services rendered. Companies must provide a valid billing address for this purpose.

Beaches & Harbors and Parking Management are not responsible for coning off parking spaces in approved parking lots.

Approvals

LOS ANGELES COUNTY DEPARTMENT OF BEACHES & HARBORS	Marisol Camey
LOS ANGELES COUNTY PUBLIC WORKS - FINAL APPROVERS	Linda Ayers

Coordinator Note No water activity

Coordinator Note 19-1731-99

Coordinator Note Not permitted to use, store equipment on or film on lifeguard towers or rock formations in area. No vehicles at lower area, must hand cart all equipment. Not permitted to block, park, gather or film on access road that leads to lower level. Must not impede lifeguard operations. Must not impede emergency access routes. Must park within marked parking stalls and display all paid parking receipts. Must read all posted parking signs.

Coordinator Note Permittee must comply with all traffic access/road restrictions related to fire clean up and recovery efforts

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

Parking Notes
Pay and park

NOT A PERMIT

General Film Permit Conditions

1. Production company must have a finalized copy of the film permit, including General Film Permit Conditions and Parking Lot Guidelines on set at all times.

2. If use of Maintenance or Lifeguard personnel is required, it must be reflected on the permit and call times indicated. Lifeguards require 24-hour notice to be hired with a 4-hour minimum requirement. Maintenance also requires 24-hour notice to be hired. A County Lifeguard is required for any filming that occurs on a beach or parking lot after hours (2200-0600 hrs). There is an 8-hour minimum for all after hours filming.

3. Filming requests will be approved on a case-by-case basis.

4. Companies must cover and/or fly cables over pedestrian walkways and turf areas.

5. Filming must not interfere with Lifeguard or Maintenance activities at any time and must not interfere with scheduled beach or park activities or special events.

6. May not block public or emergency access at any time.

7. No catering or craft services allowed on pedestrian walkways or bike path.

8. No animals allowed unless prior approval from DBH, FilmL.A., and local municipal Animal Control office and is indicated on permit. All dogs must remain on leashes and off sand when not filming.

9. No driving scenes allowed on sand or turf areas.[1]

10. Tent use must be indicated on permit. No staking into parking lot. Sandbags or closed water containers must be used for anchoring items on the sand.

11. Emergency access area (marked in red) cannot be used at any time. Exceptions subject to review and approval by DBH Parking and the Fire Department/Lifeguards.

12. All water activities require a Lifeguard to be hired with a minimum of 4 hours of service.

13. Production company may be required to hire a FilmL.A. Monitor if the production or filming negatively impacts public safety or beach operations.

14. Production personnel must be assigned to power cables and/or coned off areas when posing a safety concern.

15. A safety officer must be assigned to motorized equipment when on the sand.

16. Filming and clean-up must be complete by 10:00 p.m. unless otherwise authorized by DBH.

[1] Excludes Dockweiler State Beach

NO PERMIT

17. No chemicals on the beach or in the water unless approved by the Director and Fire Chief.

18. Production companies must remove all trash and debris resulting from activity.

19. Playback and amplified sound must be kept to moderate levels after 10:00 p.m. so long as not to disturb nearby residents. Prior approval required from DBH and FilmL.A.[2]

20. Lifeguard towers must be indicated on permit.

21. Digging holes in the sand less than 4 feet deep must be approved by the Director and indicated on permit. Production companies must secure holes in the sand by providing trench shoring, an exclusionary zone with caution tape, staging safety personnel outside the exclusionary zone for rapid rescue, a harness and safety rigging for any person in the trench.

22. All personal motorized watercrafts and vessels must remain 300 yards from the shoreline.

23. No launching or landing of personal motorized watercrafts or vessels from beach.[3]

24. For safety purposes, flagmen are required for all heavy equipment, machinery, and vehicles that are operated on the beach, including during the loading and unloading of filming equipment on the beach.

25. Proof of insurance meeting each jurisdiction involved is required.

26. Community Surveys must be obtained from residences before filming is permitted to take place between the hours of 10 p.m. to 7:00 a.m. Survey radius will be determined by FilmL.A. based on production activity and parking.

27. Use of 4-wheel drive vehicles on the beach are approved for equipment transporting only. No joy riding in vehicles on the beach at any time. Vehicle speed is limited to 5 m.p.h. at all times.

28. In the event of flowing storm drains, film shoots with water activity may be suspended for a period up to 72 hours due to high bacteria levels in ocean waters. Production companies may also be denied access to certain areas on the beach where there is sewage or required storm drain cleanup by DBH Maintenance staff. These decisions will be made by DBH in consultation with L.A. County Lifeguards and FilmL.A.

29. If a situation arises in which the Lifeguard Captain deems unsafe, a consultation with the on-scene production manager will be conducted to determine safer alternatives. Filming will be suspended until safety measures are adopted.

NOT A PERMIT

[2] Playback and amplified sound is not allowed at Burton Chace Park
[3] Exclusions for personal motorized watercrafts at Venice Beach

Special Filming Conditions for Los Angeles County Beaches

NICHOLAS CANYON BEACH

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

These conditions have been drafted by the Los County Department of Beaches & Harbors to help facilitate filming on Los Angeles County Beaches.

- Only still photography or small film shoots with hand-held equipment will be allowed. Groups no larger than 10 (including cast and crew) will be allowed.
- No filming will be allowed beyond the yellow gate due to erosion on access road and bluff.
- A City of Malibu permit is required in addition to the FilmL.A. still photo permit.
- A monitor from the Malibu Film Office or FilmL.A. may be required for all film or photo shoots.
- Must keep road leading down the parking lot and out through the exit onto Pacific Coast Highway cleared at all times.
- Cannot block handicapped parking spaces next to lifeguard tower.
- All equipment must be walked down to the beach.
- No parking, staging, blocking or filming behind Lifeguard tower on bluff or in disabled parking passes.
- No trucks larger than 40 feet will be allowed in parking lot.
- No parking or picture vehicles at lower parking lot or access road. Chain will not be dropped.
- No vehicles or other equipment on turf, unless otherwise approved by DBH.

NOT A PERMIT

PARKING GUIDELINES
FOR THE USE OF COUNTY PARKING LOTS
OPERATED BY PARKING MANAGEMENT COMPANY

1. Companies must make parking arrangements for parking in L.A. County parking lots with DBH's parking contractor prior to first film date.

2. All production companies must have prior authorization for in/out parking privileges in any L.A. County parking lot. Arrangements must be made in advance with DBH's parking contractor. Film companies paying upon entry, without prior arrangements, will not be allowed in and out privileges.

3. All production vehicles must display a parking receipt on dashboard of vehicles and must only enter lots during approved/authorized dates and times. Failure to display parking receipts on dashboard of vehicle or unauthorized entry will result in a parking citation.

4. The production company may not block public or emergency access or park vehicles in any front row adjacent to local businesses at Venice Beach at any time (see parking lot maps).

5. The production company is prohibited from parking in disabled parking spaces, short-term metered parking and from blocking any pay stations at any time (no exceptions).

6. A walkthrough is to be conducted after the production company has parked all of its vehicles. This walkthrough is to be done by the location manager (or designated representative) and a parking contractor supervisor to determine the exact number of spaces being utilized and that number is called into the parking contractor's office. The location manager must make arrangements to meet again with the parking contractor supervisor at a designated time to confirm spaces prior to vacating the parking lot and again that number is called into the parking contractor's office.

7. The production company will be invoiced for any additional spaces occupied by cast/crew members' cars, equipment vehicles and cone-off spaces.

8. Production companies wanting to use parking spaces at one of the parking contractor operated parking lots on the beach or in the Marina del Rey area must contract the parking contractor directly (310.821.1081) and speak with office management. Normal business hours are Monday through Friday, 8:00 a.m. to 5:00 p.m.

9. Parking fees are not included on film permits. A film permit number must be provided to the parking contractor and the contractor will provide the production company estimated charges for the use of the parking lot(s). Payment arrangements must be made with the parking contractor directly at least one business day prior (and before 4:00 p.m.) for the use of the parking lot(s).

10. Cancellation of a parking contract must be done at least one day prior. Refunds will be given within ten to twelve weeks.

11. A parking contract does not constitute a film permit.

12. Sign removal in L.A. County parking lots is prohibited.

NOT A PERMIT